riley@brightsideconsultingco.com | 303-229-2134 | PO Box 50 Niwot, CO 80544

Public Health professional with more than ten years of experience in grassroots non-profit administration, healthcare, health policy and community engagement work. Proven track record of successful project management, extensive experience in working as a liaison among different communities, organizations and departments to accomplish large system-level goals. Practical experience with community based participatory engagement frameworks in research and grassroots settings.

RELEVANT SKILLS

Professional Development

- Extensive non-profit leadership, management and administrative experience
- Considerable project management experience in healthcare, academic and non-profit organizations; as well as cross-sector collaborations
- Lean Management Systems Fundamentals for Healthcare and Project Management trainings
- Excellent time management and organizational skills
- Excellent communication skills, both written and oral
 - <u>TEDx Boulder Talk</u>: "Feed More, Waste Less"
- Brief and in-depth policy research, analysis, and Memorandum writing
- Evidence Based Practices training including motivational interviewing and logic models

Language Skills

 Spanish Fluency with academic, employment, and social experience.

Computer Skills

- General computer IT skills and adaptable nature
- Some experience with Salesforce Cloud based software
- Extensive Microsoft office use (Word, Excel, Outlook, and PowerPoint)
- Use of Trello Project Management software
- Some experience with Slack communication platform
- In depth working knowledge of Google G-Suite features
- SquareSpace and WordPress website creation & maintenance
- MailChimp and Campaign Monitor newsletter management
- ATLAS.ti qualitative analysis software
- Donor Snap
- QuickBooks Online

PROFESSIONAL EXPERIENCE

Brightside Consulting

Founder

September 2021 - Present

- Writing and Leadership consulting for Nonprofits and businesses seeking assistance with:
 - Grant Writing
 - Web and Print copywriting
 - Delicate communication with sensitive audiences
 - Project Management
 - Facilitation with collaboratives and partnerships
 - Meeting facilitation

Harvest of Hope Pantry, Boulder, CO

May 2018 - July 2021

Executive Director

- Leadership of the strategic growth and development of the Pantry within the City of Boulder human services community
- Management and development of Pantry roles and personnel grew staff by 66% over two years and improved employee retention
- Budget creation and management:
 - Increased the budget for procurement by 470% over 3 years
 - Increased annual revenue by 35% from 2017 to 2020
 - Increased annual grant funding from \$31,500 in 2017 to over \$200,000 in 2020

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- Establishment of significant new partnerships in both the procurement and services
- Successfully completed a capital campaign by raising over \$1M (and counting), and acquiring a new building for the long term sustainability of the Pantry
- Engagement in state level conversations about connecting local Food Banks and Pantries to local CO Farmers for procurement

Denver Health – Center for Health Equity & Center for Health Systems Research, Denver, CO

January 2017 - May 2018

Project Manager

- Budget and Grant management
- Supervision and management of community consultants
- Implementation and management of a cross-departmental community engagement workgroup
- Creation of presentations for executive level staff and community stakeholders
- Organization and management of a community stakeholder steering committee
- Management of both the Health Equity Lecture Series and the Research Seminar Series
- Creation of a platform to collect and inventory all community engagement activities within the organization
- Ongoing assistance with the Director of Healthcare Reform on the Delivery System Reform Incentive Payment and Hospital Transformation Project
- Management and coordination of research and evaluation projects for the Center for Health Systems Research
- Skills practiced: project management, research and evaluation, budget management, management of seminar series, policy work, strategic planning, and policy work

University of Colorado - Center for Bioethics and Humanities, Aurora, CO

April 2015 – January 2017

Community Outreach Coordinator

- Board member recruitment, organization, and retention, as well as ongoing support for the work of the Center's Community
 Board, which assists with the public engagement initiatives and programming for the Center
- Enhancing and leveraging partnerships with organizations both on campus, and in the greater Aurora, Denver, and Colorado Communities
- Leadership and management in planning and logistics for a number of community outreach programs for the Center including events with attendance over 150 persons
 - Programs include the Aspen Ethical Leadership Program and the Holocaust, Genocide, and Contemporary Bioethics
 Program
- Contact management as it relates to the Center initiatives, including outreach to CO Health Care Institutions about HB 16-1101,
 'Unrepresented Patient' and ethics committees
- Creation and maintenance of the Center's Student Advisory Group, including facilitating initiatives as requested by the Students.
- Coordination of production and maintenance of WordPress websites for Center programming

The Conversation Project under The Community Foundation, Boulder, CO

June 2016 - December 2016

Strategic Support – temporary, part-time

- Strategic assistance for the Executive Director of the Conversation Project
- Organization of existing tracking systems and implementation of new tracking and metrics systems
- Creation of marketing and outreach materials
- Creation of volunteer handbooks for 'end-of-life' and 'advance-care-planning' coaches under The Conversation Project
- Survey distribution, follow-up and tracking, from the IHI

The GrowHaus, Denver, CO

August 2014- March 2016

Assistant to the Executive Director

- Daily non-profit operations and management:
 - Budget creation, overview and guidance
 - Vision document creation and strategic planning
 - Coordination with development director and contractors to comply with grant-funding requirements for projects

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- Project management, logic model and strategic vision creation with input from department directors,
- Data management and report creation
- O Development and implementation of an efficient food distribution tracking system
- Project evaluation creation
- Community outreach and engagement
- Implementation and training for use of surveys and Salesforce by staff

Massachusetts State House - Joint Committee on Public Health, Boston, MA

September 2013 – December 2013

Health Policy Research Intern

- Conduct research, analysis, and preparation of policy briefs for House and Senate Bills within the committee, specifically related to GMO labeling and Pharmaceutical Compounding
- Attended and briefed the committee on several Health Policy Commission meetings about Mental Health Care in MA, and collocating services for patients on MASS Health
- Skills acquired and practiced: Policy research, policy analysis, policy memo writing, data compilation and analysis, House Bill preparation, community outreach, public hearing procedures, clerical skills, and social media marketing

Chelmsford Board Of Health (BoH)/MDPH, Chelmsford, MA

May 2013 – October 2013

Health Communications Intern – Program Advocacy

- Liaison between the BoH, local physicians, and MSPP Interface to increase access and ease for patients in need of Mental Health services, and to increase the number of Chelmsford residents utilizing this service
- Skills practiced: Database creation, community outreach, social media platform creation, evidence based practices, motivational interviewing, liaison communication practices, program marketing, and health education

EDUCATION & TRAININGS

Boston University, Boston, MA

Master in Public Health, January 2014

Honors: Merit Scholarship

Concentration: Social and Behavioral Sciences (emphasis in Health Policy and Nutrition)

University of Colorado at Boulder, Boulder, CO

Bachelor of Arts and Sciences, May 2009

Major: Communication

Universitat Pompeu Fabra, Barcelona, Spain

Study Abroad Intensive Program, Aug. 2008 – Dec. 2008

BOARD, COMMITTEE, COALITION, & COUNCIL ENGAGEMENTS

Earth's Table Board Member (current)

Boulder and Broomfield County Food Security Network (current)

Colorado Food Pantry Network (past)

Human Services Alliance of Boulder County (past)

Homeless Solutions for Boulder County Management Board (past)

Center for African American Health – BeHeardMileHigh Advisory Board member (past)

Boulder County, City of Boulder - Human Services Fund Advisory Committee member (past)

Denver Health Diversity and Inclusion Council (past)

East5ide Unified Health Workgroup (past)

Globeville, Elyria-Swansea Health Impact Assessment Working Group (past)

Mile High United Way – United Neighborhoods Health Workgroup (past)

Center for Health Progress - Coalition for Immigrant Health (past)

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PUBLICATIONS

Harrison CR, Phimphasone-Brady P, DiOrio B, Raghuanath SG, **Bright R**, Ritchie ND, Sauder KA. <u>Barriers and Facilitators of National Diabetes Prevention Program Engagement Among Women of Childbearing Age: A Qualitative Study</u>. *Association of Diabetes Care and Education Specialists*. Vol. 46, Issue 3, 2020.